

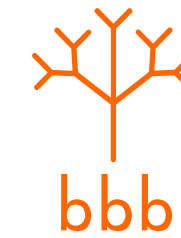
Industrial Collaboration

November 2022 — February 2023

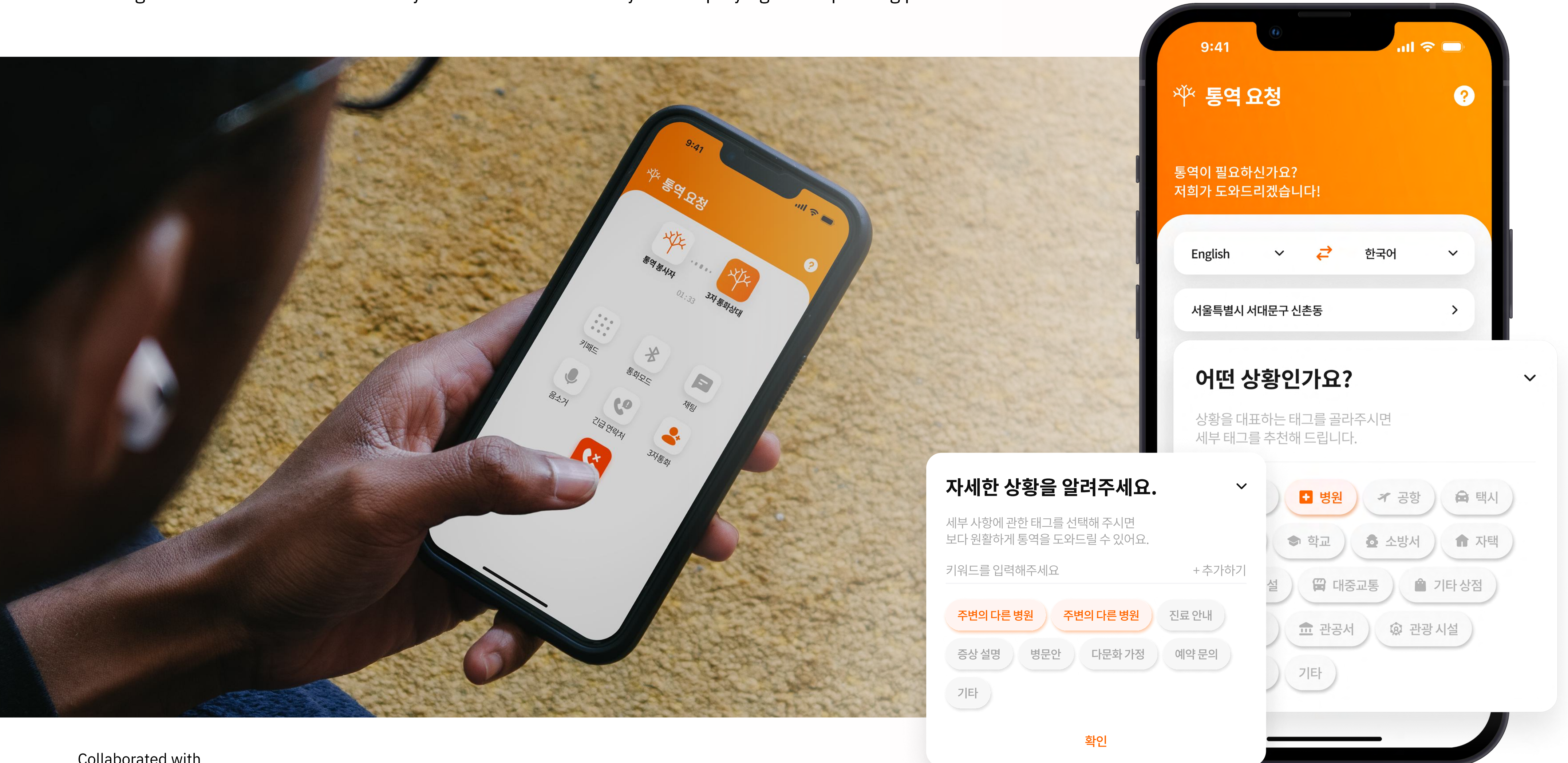
BBB Korea Interpreter

Communicate without language barriers

Redesigned with enhanced accessibility and user-friendliness by the simplifying the requesting process

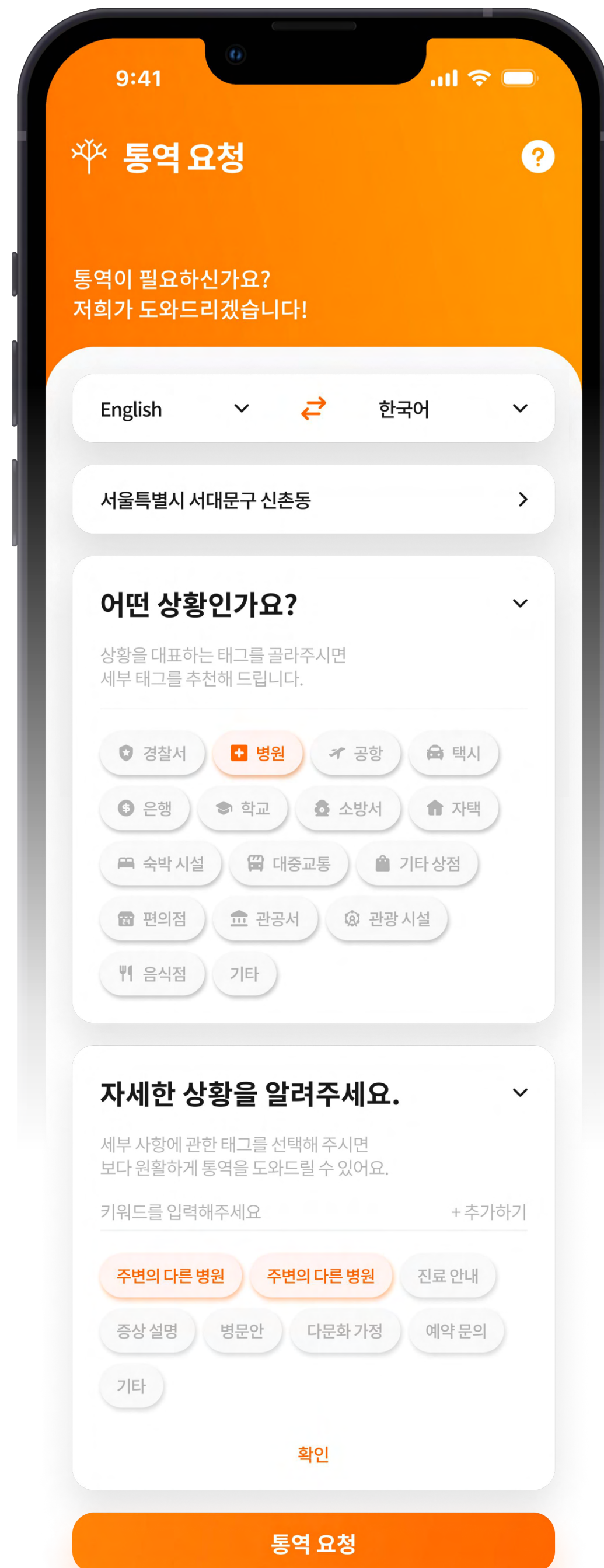
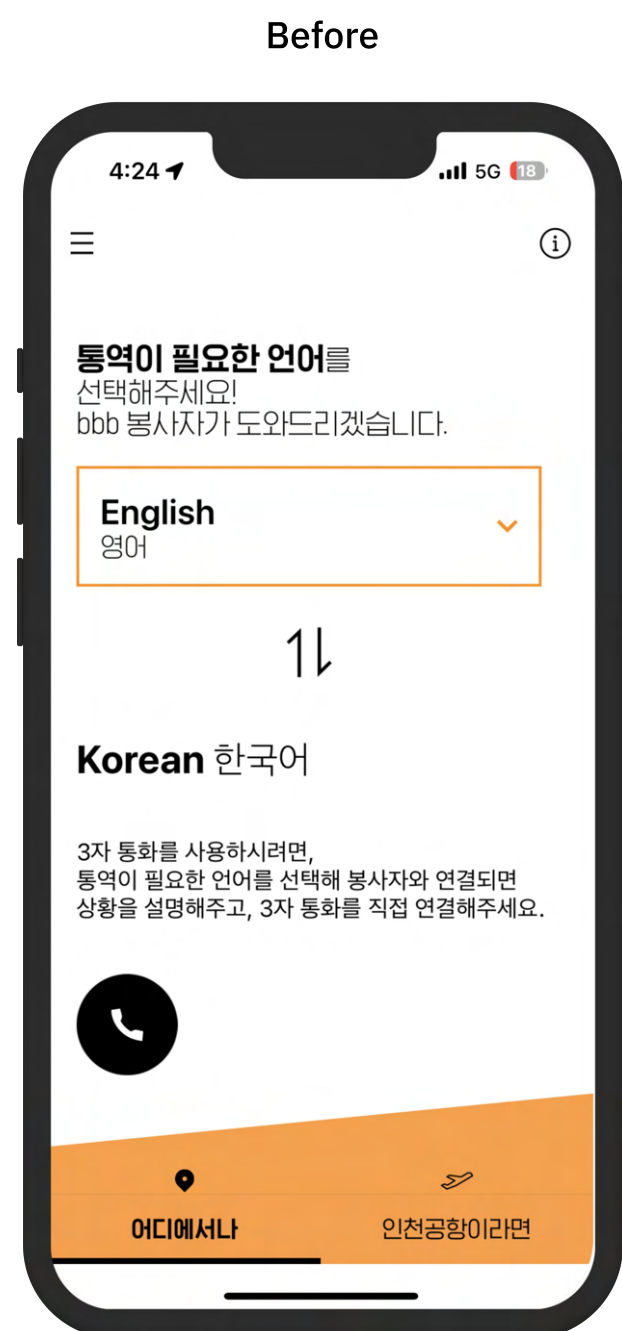


bbb Korea is a non-profit that provides volunteerism based, free of charge interpretation service in 20 languages for those who don't speak Korean



Collaborated with
Juhyeok Yoon, Seoyeong Hwang, Sangyun Lee

Improved Usability



UX flow improvement

By reorganizing the storyboards, The app significantly reduced the number of page moves that were a pain point for users.

Total page move reduces

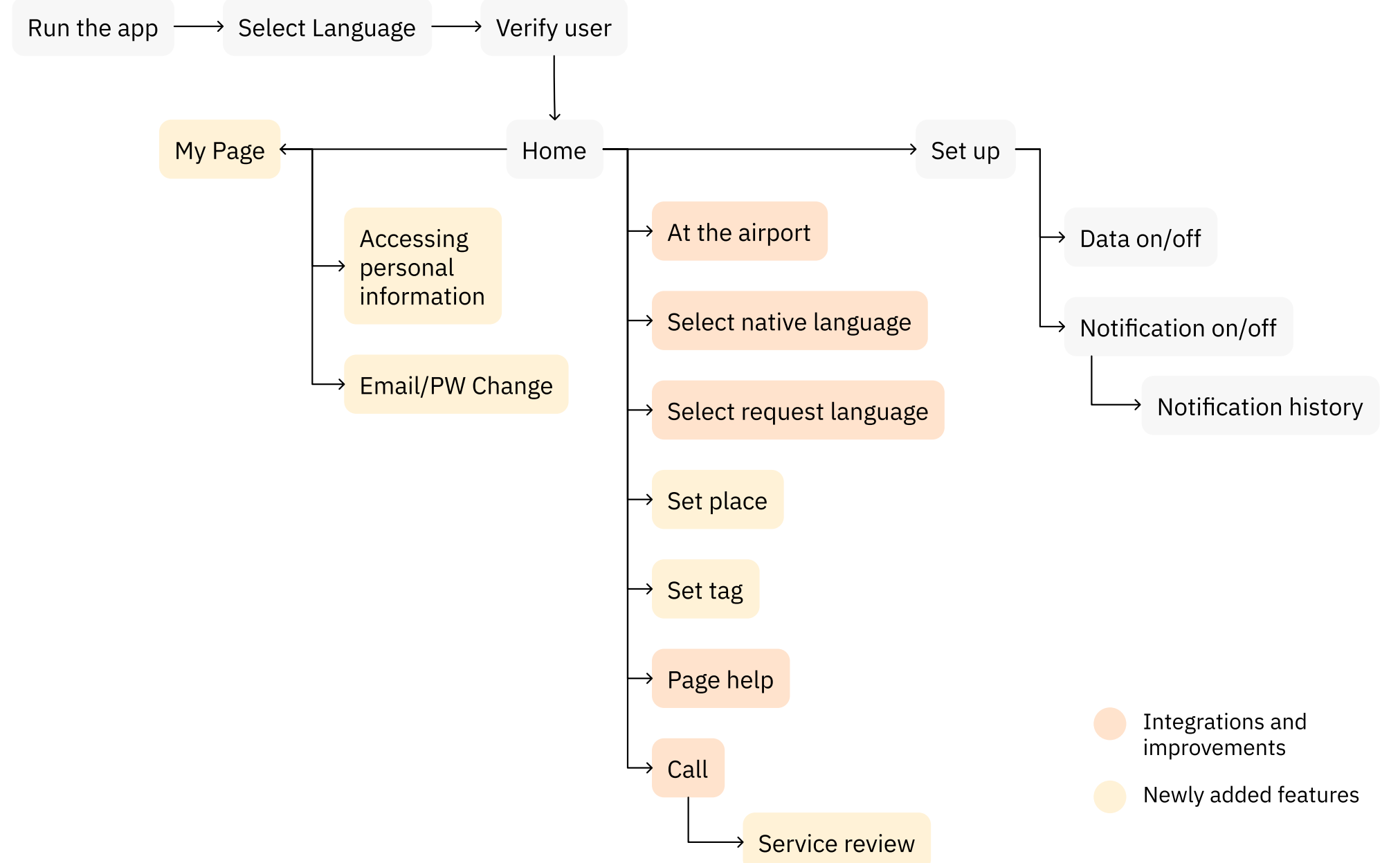
62.5%

- Select native language 3 → 1
- Page help 1~3 → 0
- Data on/off 3 → 1
- Notification on/off 3 → 1
- Notification history 4 → 3

Touch count reduces

37.5%

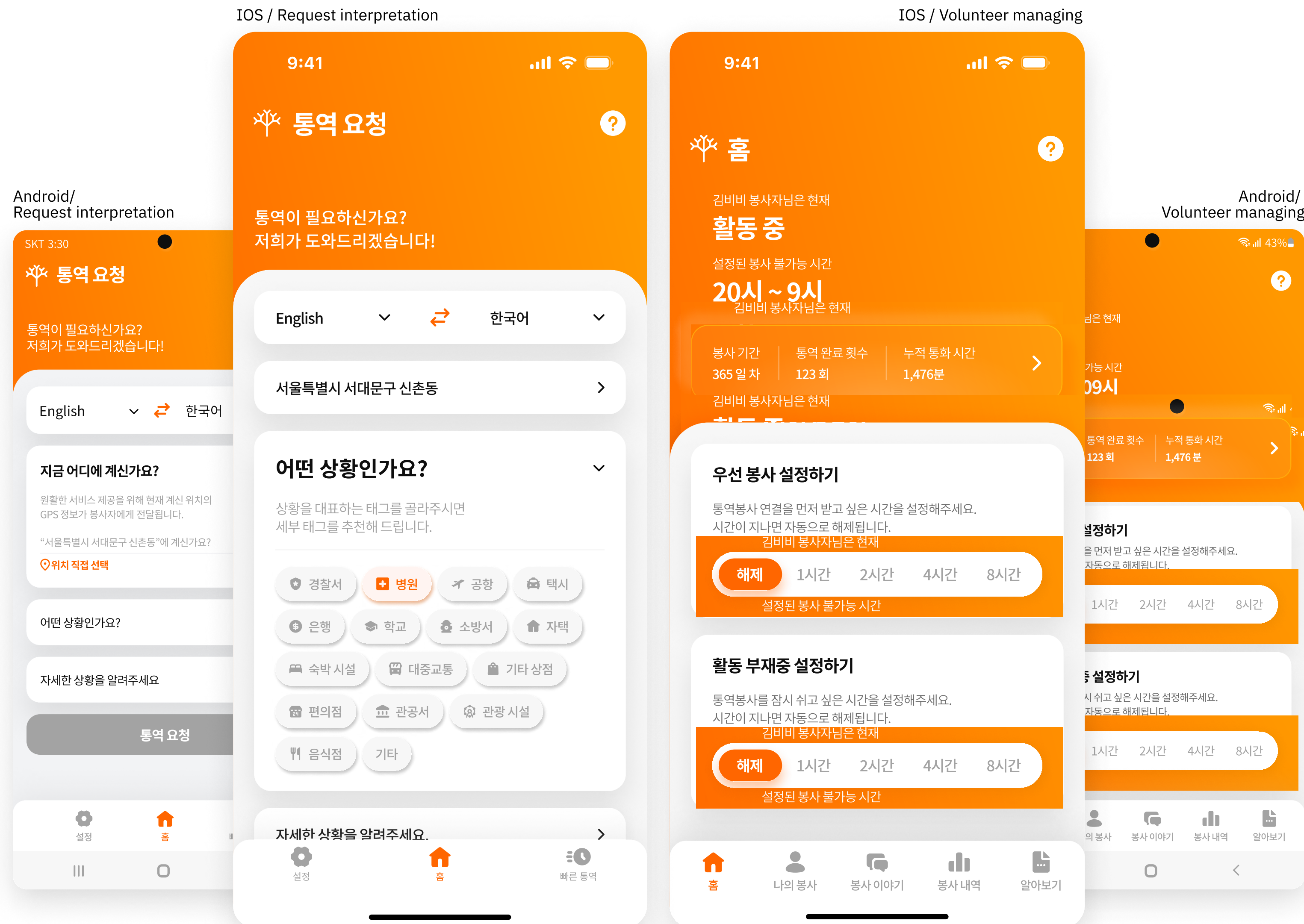
- Select native language 3 → 1
- Page help 1~3 → 1
- Data on/off 3 → 2
- Notification on/off 3 → 3
- Notification history 4 → 3



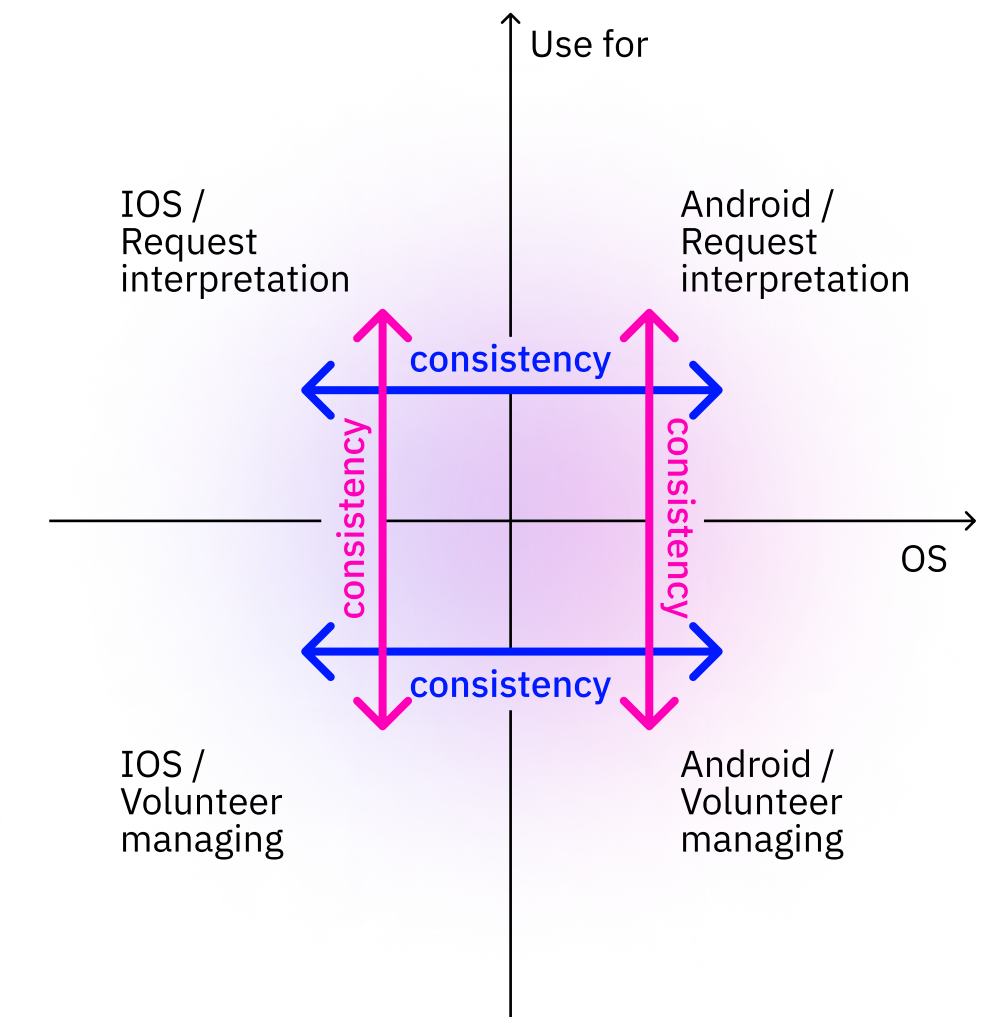
Main Focus

Total Experience

bbb Korea Interpreter



Modalities



01 Soft UI

The design focused on visually appealing design with subtle shadows and gradients for depth and realism.

02 Consistency

Design elements, like margin and font size, are standardized for a unified experience in both apps

03 OS experience

Designing basic functionality based on interactions provided by the OS

App Released



iOS



Android

